

RAJAR DATA RELEASE

Q3 2022 – OCTOBER 27th



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TOTAL HOURS (in thousands): ALL BBC	Q3 21	514704	Q2 22	479845	Q3 22	477081
TOTAL HOURS (in thousands): ALL COMMERCIAL	Q3 21	476501	Q2 22	488503	Q3 22	520064

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 21	Q2 22	Q3 22	Q3 22 vs. Q3 21	Q3 22 vs. Q2 22	Q3 21	Q2 22	Q3 22
ALL RADIO	Q	49495	48969	49677	0.4%	1.4%	100.0	100.0	100.0
ALL BBC	Q	34629	32957	33021	-4.6%	0.2%	50.9	48.1	46.7
15-44	Q	12867	12128	12386	-3.7%	2.1%	34.9	32.4	30.7
45+	Q	21762	20829	20635	-5.2%	-0.9%	58.3	55.6	54.4
ALL BBC NETWORK RADIO	Q	31580	30289	30296	-4.1%	0.0%	44.7	42.5	41.3
BBC RADIO 1	Q	8251	7475	8145	-1.3%	9.0%	5.3	4.7	4.8
BBC RADIO 2	Q	14596	14530	14462	-0.9%	-0.5%	16.2	15.5	16.1
BBC RADIO 3	Q	2165	2022	1708	-21.1%	-15.5%	1.6	1.5	1.3
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	11228	10725	10239	-8.8%	-4.5%	13.6	12.9	12.4
BBC RADIO 4	Q	10762	10296	9802	-8.9%	-4.8%	12.1	11.5	10.9
BBC RADIO 4 EXTRA	Q	2036	1888	1731	-15.0%	-8.3%	1.5	1.4	1.4
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	6579	5707	5652	-14.1%	-1.0%	4.0	3.8	3.3
BBC RADIO 5 LIVE	Q	5909	5124	4874	-17.5%	-4.9%	3.5	3.1	2.7
BBC RADIO 5 LIVE SPORTS EXTRA	Q	1697	1426	1746	2.9%	22.4%	0.6	0.7	0.6
BBC 6 MUSIC	Q	2687	2850	2465	-8.3%	-13.5%	2.7	2.8	2.4
1XTRA FROM THE BBC	H	880	749	724	-17.7%	-3.3%	0.3	0.4	0.3
BBC ASIAN NETWORK UK	H	533	473	476	-10.7%	0.6%	0.2	0.2	0.3
BBC WORLD SERVICE	Q	1394	1408	1203	-13.7%	-14.6%	0.7	0.7	0.6
BBC LOCAL/REGIONAL	Q	9164	7673	7824	-14.6%	2.0%	6.1	5.6	5.4

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STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 21	Q2 22	Q3 22	Q3 22 vs. Q3 21	Q3 22 vs. Q2 22	Q3 21	Q2 22	Q3 22
ALL COMMERCIAL	Q	36806	36282	38188	3.8%	5.3%	47.1	49.0	50.9
15-44	Q	17629	17335	18315	3.9%	5.7%	62.4	63.7	66.3
45+	Q	19177	18946	19873	3.6%	4.9%	39.9	41.9	43.4
ALL NATIONAL COMMERCIAL	Q	24502	24634	26227	7.0%	6.5%	23.2	23.9	24.7
ABSOLUTE RADIO NETWORK	H	5189	5051	5255	1.3%	4.0%	3.5	3.4	3.6
ABSOLUTE RADIO	Q	2583	2222	2488	-3.7%	12.0%	1.6	1.6	1.8
ABSOLUTE RADIO 60S	H	98	164	150	53.1%	-8.5%	*	0.1	0.1
ABSOLUTE RADIO 70S	H	309	313	313	1.3%	0.0%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1690	1460	1545	-8.6%	5.8%	0.8	0.7	0.7
ABSOLUTE RADIO 90S	H	950	922	961	1.2%	4.2%	0.4	0.4	0.4
ABSOLUTE RADIO 00S	H	165	182	244	47.9%	34.1%	0.1	0.1	0.1
ABSOLUTE RADIO 10S ¹	H		62	116		87.1%		*	*
ABSOLUTE CLASSIC ROCK	H	895	840	866	-3.2%	3.1%	0.4	0.4	0.4
ABSOLUTE RADIO COUNTRY	H	220	274	282	28.2%	2.9%	0.1	0.1	0.1
BOOM RADIO	Q	233	336	443	90.1%	31.8%	0.2	0.3	0.4
CAPITAL BRAND (UK)	H	7627	7283	7358	-3.5%	1.0%	3.6	3.7	3.8
CAPITAL DANCE	Q	287	789	820	185.7%	3.9%	0.1	0.4	0.3
CAPITAL NETWORK (UK)	H	6528	5669	5720	-12.4%	0.9%	2.9	2.8	2.8
CAPITAL XTRA BRAND UK	H	1669	1627	1630	-2.3%	0.2%	0.6	0.6	0.5
CAPITAL XTRA (UK)	H	1538	1367	1427	-7.2%	4.4%	0.5	0.5	0.4
CAPITAL XTRA RELOADED	Q	214	407	324	51.4%	-20.4%	0.1	0.1	0.1
CLASSIC FM	Q	5077	4968	4645	-8.5%	-6.5%	4.3	4.2	3.7
GB NEWS	Q		277	415		49.8%		0.2	0.2
GOLD NETWORK (UK)	H	1290	1588	1671	29.5%	5.2%	1.0	1.3	1.4
GREATEST HITS NETWORK	H	3213	4018	4122	28.3%	2.6%	2.5	3.0	3.2
GREATEST HITS RADIO	H	2894	3641	3722	28.6%	2.2%	2.1	2.7	2.8
HEART BRAND (UK)	H	10027	9732	10110	0.8%	3.9%	6.2	6.3	6.6
HEART 70S	Q	301	575	630	109.3%	9.6%	0.1	0.2	0.2
HEART 80S	Q	1493	1325	1407	-5.8%	6.2%	0.6	0.5	0.5
HEART 90S	Q	555	874	839	51.2%	-4.0%	0.2	0.3	0.3
HEART 00S	Q			212					0.1
HEART DANCE	Q	464	752	1007	117.0%	33.9%	0.2	0.3	0.4
HEART NETWORK (UK)	H	8496	7766	7944	-6.5%	2.3%	5.2	5.1	5.3
HEAT	H	402	447	456	13.4%	2.0%	0.2	0.2	0.2

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		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 21	Q2 22	Q3 22	Q3 22 vs. Q3 21	Q3 22 vs. Q2 22	Q3 21	Q2 22	Q3 22
HITS RADIO BRAND	H	8711	9450	9792	12.4%	3.6%	7.3	8.1	8.5
HITS RADIO NETWORK	H	6155	6250	6570	6.7%	5.1%	4.8	5.1	5.3
HITS RADIO	H	851	1334	1233	44.9%	-7.6%	0.4	0.6	0.4
JAZZ FM	H	469	530	478	1.9%	-9.8%	0.2	0.2	0.2
KERRANG!	H	473	353	341	-27.9%	-3.4%	0.2	0.2	0.2
KISS NETWORK	H	4741	4111	4262	-10.1%	3.7%	2.3	2.0	2.2
KISS FRESH	H	416	301	254	-38.9%	-15.6%	0.1	0.1	0.1
KISSTORY	Q	2255	2118	2299	2.0%	8.5%	1.0	1.0	1.1
LBC BRAND (UK)	H	3051	3295	3011	-1.3%	-8.6%	3.0	3.1	3.0
MAGIC NETWORK	H	4127	3854	3694	-10.5%	-4.2%	2.5	2.2	2.1
MAGIC AT THE MUSICALS ¹	H		192	169		-12.0%		0.1	0.1
MAGIC CHILLED	H	237	376	410	73.0%	9.0%	0.1	0.1	0.1
MAGIC SOUL	H	355	456	455	28.2%	-0.2%	0.2	0.2	0.2
MELLOW MAGIC	H	481	522	544	13.1%	4.2%	0.2	0.2	0.2
PLANET ROCK	Q	1332	1237	1299	-2.5%	5.0%	1.1	1.1	1.1
SCALA RADIO	H	399	293	265	-33.6%	-9.6%	0.2	0.3	0.2
SMOOTH BRAND (UK)	H	5925	5450	5573	-5.9%	2.3%	3.9	3.7	3.9
SMOOTH RADIO CHILL	Q	377	547	532	41.1%	-2.7%	0.2	0.3	0.2
SMOOTH RADIO COUNTRY	Q	216	336	326	50.9%	-3.0%	0.1	0.2	0.2
SMOOTH RADIO NETWORK (UK)	H	5474	4717	4835	-11.7%	2.5%	3.6	3.3	3.4
SUNRISE RADIO NATIONAL	Y	387	376	348	-10.1%	-7.4%	0.2	0.1	0.1
TALKRADIO	H	450	686	637	41.6%	-7.1%	0.3	0.5	0.4
TALKSPORT	H	2740	2688	2705	-1.3%	0.6%	1.8	1.6	1.8
TALKSPORT2	H	499	461	296	-40.7%	-35.8%	0.1	0.1	0.1
TIMES RADIO ¹	H		570	542		-4.9%		0.3	0.3
TOMORROWLAND ONE WORLD RADIO	Q			28					*
VIRGIN RADIO ¹	H		1440	1330		-7.6%		0.9	0.8
VIRGIN RADIO ANTHEMS ¹	H		270	299		10.7%		0.1	0.1
VIRGIN RADIO CHILLED ¹	H		252	271		7.5%		*	0.1
VIRGIN RADIO GROOVE ¹	H		170	215		26.5%		*	*
RADIO X NETWORK (UK)	H	1940	1898	1970	1.5%	3.8%	1.6	1.9	1.8
ALL LOCAL COMMERCIAL	Q	24427	24005	25856	5.9%	7.7%	23.9	25.1	26.2
OTHER LISTENING	Q	2913	5993	6687	129.6%	11.6%	2.1	2.9	2.5

¹ Station changed reporting survey period